



RAINBOW RIVER

Simmentals

PRIVATE TREATY



Kickoff

TUESDAY, NOVEMBER 15, 2022

7 PM CST, CLOSEOUT BIDDING ON DLMS FARM GATE

HEIFER CALVES - BRED HEIFERS - FROZEN GENETICS

RAINBOW RIVER

Simmentals



WELCOME TO THE SALE

Two years ago we started an Online Production Sale with some friends of ours as a means to market some females and genetics in the fall. We were planning to hold our 3rd Annual sale this year, however, earlier in October we received some unexpected news that our sale partners decided they needed to step back from proceeding with the sale this year. Everyone needs to do what's best for their programs, so we wish them the best with their future plans. At the same time though, that meant that Dustin and I were left with some marketing decisions to make for the cattle we had selected for the production sale. In turn, we have taken the last couple weeks to regroup and revisit our marketing strategy.

We've considered how hectic our lives have been this fall with chasing after our 16 month old son and a delayed harvest, among other things. We've grappled with the reality that "something's gotta give" when you've started raising a family.

As I sit and write this at the very end of October, we have not moved any sale cattle home to put on feed as of yet. Our open heifers were only just weaned a few days ago, which means they have been on the cow and native grass, without creep, until now. It could be easy to look at that situation and say that our cattle are not ready to sell. But, when I walk through my heifer pastures, I have been so pleased with how impressive the calves and breds look at this point in time. We focus on producing real world cattle that can thrive on forages and with minimal inputs, and our heifers are certainly a testament to the genetic selection we have been making over the years.

With that said, we are proud of the cattle we have walking in our pastures. Without grain. Without any special sale prep. They are fleshy and growthy and showing off what they have been bred to do. We feel that is something to promote and they are certainly deserving of consideration in their "working clothes". We are confident that anyone who would come for a pasture tour at this point in time would be impressed with what they see here, and so Dustin and I have decided to pursue a new angle with marketing some females and genetics this fall.

We would like to introduce you to our new sale concept:

- We will price each sale lot as we would for private treaty sale. Unlike many regular sales, there will be no hidden floor prices. No protecting lots. If a bid is received, the lot sells. The prices will be listed on our DLMS Farm Gate sale page.

- There are two main advantages to doing a private treaty sale in this way:

- 1) The #1 reason we strayed away from private treaty sales is because it can prove to be a drawn out process. By holding a Kickoff sale, it will give us a sale date for the majority of our offering.

- 2) When we sold bulls by private treaty years back, we learned that there were always some customers who had wished they could have had the chance to "buy that one that had already sold". That is where the racehorse bidding option comes into play. It opens up a fair opportunity for everyone to have the chance to own that lot they really like.

- Since this is a private treaty based sale, we don't anticipate a whole lot of active bidding. I suggest you log in early to try and be the first bidder ("first-come") on any lot that might interest you.

- Any lot that is not sold by the end of the Kickoff will remain for sale on a first-come, first-served basis after the sale closes. Those lots will be posted on our website the day after the Kickoff is over.

- All of the sale lots have been pictured on pasture in their working clothes. No creep! No grain! No silage! Just grass (and in the case of the calves, momma's milk). The open heifers were pictured on October 20 (a few days prior to weaning) and the breds were pictured on October 21. What you see is what you get in terms of growth, fleshing ability, etc.

Please keep in mind that this catalogue will NOT be mailed out but will be available for online viewing only. We will also post videos of the sale lots on our website and Facebook page as we get closer to sale day. As always, the sale cattle are available for viewing on farm, just contact me to arrange a tour.

Thanks for your interest in our program!

All the best,

Jennilee

DUSTIN, JENNILEE & LAYNE STEWART

Box 244, Fisher Branch, Manitoba

Home: 204-372-6031

Jen's Cell: 204-761-6644

Email: rainbowriversimmentals@gmail.com

Follow us on Facebook!

www.rainbowriversimmentals.com



Sale information

PRICING

All lots will be priced individually as for private treaty sale.

BIDDING

To provide equal opportunity for all customers to purchase their favourite lot(s), racehorse style bidding will be provided through DLMS Farm Gate.

BIDDING OPENS

10 am CST on Monday, November 14

CLOSEOUT BIDDING

starts 7 pm CST on Tuesday, November 15

Access our Farm Gate sale page at farmgatetimeductions.ca/auction/18188 or at www.rainbowriversimentals.com



PRE-SALE VIEWING

The sale cattle are available to view on farm. Contact Jennilee to arrange a tour. Videos will also be posted to our website and Farm Gate sale page for online viewing.

Please note that this catalogue will not be printed and mailed. It is for online viewing only.

SIGHT UNSEEN PURCHASES

If you would like assistance with making a sale selection, please contact Jennilee ahead of sale day. She will gladly discuss the offering and your specific needs to help you select a female that is right for your program.

PHOTOS & VIDEOS:

- All of the sale lots have been pictured on pasture in their working clothes. No creep! No grain! No silage! Just grass (and in the case of the calves, momma's milk).
- Open heifers were pictured on October 20 (three days prior to weaning).
- Breds were pictured on October 21.
- Videos taken on October 21 (bred females) and in early November (open heifers).
- Photos and videos will be posted on our website and Farm Gate sale page.

SALE DAY CONTACTS:

Jennilee Stewart	204-761-6644
Dustin Stewart	204-724-2330
Mark Shologan, DLMS	780-699-5082

HOW TO PARTICIPATE IN THE DLMS Farm Gate Timed Auction

1. Visit dlms.ca and follow the link to the DLMS FarmGate timed auction site www.farmgatetimeductions.ca, click the LOGIN/REGISTRATION button. First time users will select the REGISTER button from this page. Fill out the registration form to sign up for a free user account and it allows you to select a username and password for use on all Farm Gate Timed auctions. This program will send you text and email messages whenever there is activity on your favourite lots or someone challenges your proxy bid, and this is why you will be asked for both your current email and cell phone number. If you are a past participant in the Farm Gate Timed auctions, simply enter your user name and password to continue. This takes you to a list of both current and upcoming Farm Gate Auctions.
2. You can choose your favourite lots in this sale at this time and the program will allow you to open either all sale lots or just your favourite lots on your screen. Any time there is active bidding on a lot you have identified on your favourite list, you will get a text and/or an email noting this activity.
3. The program allows you to place a proxy bid on any sale lot. This, in fact, protects your interest in any lot of interest for you to a specified dollar value you set, when you may not be able to give 100% attention to the sale. For example, if the lot has a \$2000 bid on it and you place a proxy bid of \$3500 into the system, the computer will bid \$2100 for you. But if some one else bids \$2200, the computer will again bid for you, this time at \$2300. The system will look after your interest to a maximum of \$3500. If another bidder is on at \$3600, your proxy will no longer be effective and you will no longer have the winning bid on this lot without once again logging in and manually bidding again, or moving your attention to a second lot of interest.
4. At closing time of the sale, the entire sale will extend bidding if a bid is placed on any lot in the sale. Any bid received after close time will extend the sale by the time listed on each sale. In most cases, the time gets shorter the longer in to extended bidding the sale is. When no bidding occurs for the extended time, the computer will declare the sale finished.
5. Following the sale, the Owner or Sale Manager will invoice all buyers in the sale. Please contact the seller with questions or to arrange delivery, pick up or shipping of your purchases.

For more info and assistance with bidding contact any of the sale contacts listed on the DLMS website;
DLMS FarmGate Timed Auctions ~ Mark Shologan Ph: 780-699-5082

FAQ:

WHAT IS RACEHORSE STYLE SALE CLOSE? Racehorse style sale close is when the entire sale stays open in extended bidding. This type of sale allows you as the bidder to either continue bidding on one or more specific lots, or change to a different lot within the same sale if the bidding has gone in to extended bidding.

HOW WILL EXTENDED BIDDING WORK? When we get to the close out end time, the clock for close extends by 5 minutes with any bid placed on any lot in the sale within that 5 minute window. This type of extended bidding turns the end time into more of a soft close. Extended bidding allows bidders to compete in lots like a real auction and gives all bidders the same time to make a decision. If you get outbid on your first lot of interest during extended bidding, you can switch to bid on your second lot of interest if desired. Always follow the countdown clock to see how much time remains in the sale you are interested in.



terms and conditions

TERMS: The terms of the sale are cash, cheque or e-transfer payable at par with settlement to be made immediately after the completion of the sale. Settlement is to be received by the seller within 30 days after the sale date unless other arrangements have been mutually agreed upon between the buyer and seller prior to sale day. Interest will be charged to all balances left unpaid after 30 days. The right of property shall not pass until after settlement is made. All settlements must be made to the sellers before any cattle will be released. All monies are in Canadian funds.

BIDS: Every lot in the sale will be sold, by racehorse style auction, to the highest bidder. No by-bidding will be permitted. If you are deemed the highest bidder on any lot at the conclusion of the sale, you will be responsible for paying full purchase price to the seller, no exceptions. Failure to do so will result in you being banned from future sales hosted by Rainbow River Simmentals and DLMS.

PURCHASER'S RISK: Animals and frozen genetics become the risk of the buyer as soon as sold.

US BUYERS: Our sale is conducted in Canadian funds. Exchange rate used will be that which is in effect at the onset of the sale. For US customer convenience, Rainbow River Simmentals is set up to receive payment in both USD and CAD. USD funds can be paid by cheque (to be sent by USPS Priority International Canada mail only), wire transfer, or Global Money Transfer. The sellers will assist with the necessary health testing, vet exams and paperwork required to export your animal, but all export fees are the responsibility of the buyer. In order to cover the cost of veterinarian charges required to export your animal, a fee of \$350 USD per animal purchased will be charged for this service and is due at the time of settlement. Export testing will not commence until payment is received in full, therefore FULL PAYMENT MUST BE RECEIVED FROM US CUSTOMERS WITHIN 10 DAYS OF THE SALE. Lots left unpaid more than 10 days after the sale will be considered not sold and re-posted for sale by private treaty. These payment rules will be strictly enforced. Trucking to the seller's nearest US - Canada border crossing is free of charge, assuming that all US bound animals will be transported to the border in one shipment. Trucking from the US port of entry to the buyer's final destination, as well as any brokerage or US customs charges, will be the responsibility and the expense of the buyer.

INSURANCE: We insist that all animals remaining at Rainbow River Simmentals after the sale MUST be insured. For your insurance needs, feel free to contact: Keystone Livestock Services | Lois McRae | Cell: 204-573-5192 | Home: 204-728-3058.

ANNOUNCEMENTS: All announcements and updates made at the commencement of online bidding will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to any such announcements and updates.

CERTIFICATE OF REGISTRATION: Each animal will carry registration papers issued by the Canadian Simmental Association, unless otherwise specified in the catalogue. A certificate of registration will be transferred to the buyer for each animal purchased after settlement has been made in full.

SHIPPING: For live animal and frozen genetic lots, delivery is not included. Assistance will be given in arranging shipping after the sale, but no risk is assumed by the seller or any sales staff. Expenses incurred are the responsibility of the buyer. Buyers are requested to furnish shipping instructions after the conclusion of the sale. If you need assistance, please contact the seller.

EMBRYO GUARANTEE: 1 - 90 day pregnancy per pack of 3 embryos, or 2 - 90 day pregnancies per pack of 5 embryos, if implanted by an accredited veterinarian. Replacement embryos will either be the same embryos as purchased or those of equal value. If no replacement embryos are available, then a credit will be issued. A maximum of two replacement embryos will be issued for each pack of 3. For each pack of 5, two replacement embryos will be issued if the original embryos resulted in 1 - 90 day pregnancy; or four replacement embryos will be issued if the original embryos resulted in 0 - 90 day pregnancies. In the event that your conception rates of the purchased embryos do not meet the minimum guaranteed, notification of inadequate conception must be made to the seller within 120 days of implanting and proof of implanting will be required. This embryo guarantee expires after 120 days post-implanting.

BREEDER GUARANTEE: All animals are sold under the standard terms and guarantees as set forth by the Canadian Simmental Association (CSA). The CSA Breeder Guarantee Guidelines can be found on the reverse side of any registration paper belonging to a bull or female registered with the CSA, or on the CSA website at www.simmental.com. At no time will the seller's liability exceed the purchase price of the animal.

EXCEPTION TO BREEDER GUARANTEE: This guarantee does not cover death, injury, sickness or mismanagement. No guarantee is given that a bull's semen will freeze. In cases where the animal is subjected to any hormonal or surgical reproduction techniques (i.e. embryo transfer) after the sale, the guarantee shall be null and void. Animals cannot be returned to Rainbow River Simmentals if not in a sound, healthy condition.

HEALTH: All animals have been on a total herd health program since birth. Specific details are available upon request. It is the buyer's responsibility to determine health requirements for importing any animal into their province or state.

ACCIDENTS: Although every precaution will be taken to protect the safety and comfort of buyers, neither Rainbow River Simmentals or any sales staff or Association assume any responsibility in this matter and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

LIABILITIES: All persons attending the sale, or viewing cattle on-farm prior to the sale, do so at their own risk and the seller assumes no liability, legal or otherwise, for any accidents occurring in or about the premises.

RIGHTS AND OBLIGATIONS: The above terms and conditions of the sale shall constitute a contract between the buyer and seller, and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction, and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

November 15TH 2022

SALE OPENS:

November 14
at 10 am CST

SALE CLOSES:

November 15
at 7 pm CST

DIRECTIONS TO FARM

From the corner of

Fisher Branch at Highway 17:

Drive 3 miles north on highway 17, turn west onto Rd 144N and go 3 miles until you come to your first stop sign. Turn north onto Rd 9W and we are the first farm on the west side, up on the hill.

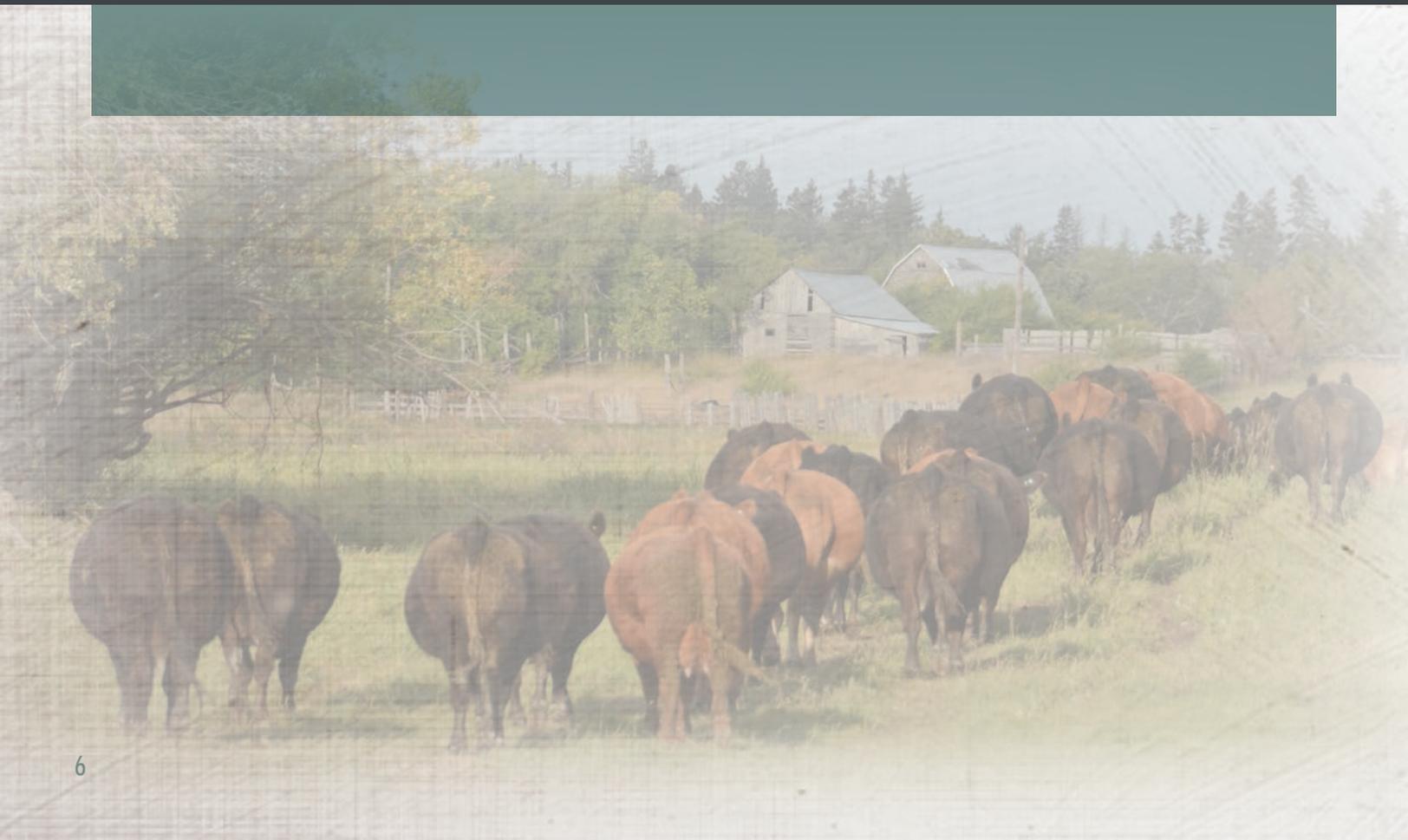
*From Provincial Road 325
east of Ashern:*

Turn south off PR 325 onto Rd 9W, go a little more than 3.5 miles on Rd 9W. We are the first farm on the west side of Rd 9W after the curves.

Presenting our genetics in their *working clothes*.
On *pasture* and *without* special sale prep.
Open heifers have been developed *solely* on
native grass and *momma's milk*.

No creep.

Breds have seen no *grain* or *silage*.
What you *see* is what you *get*.
Real world genetics. Real world cattle.





Reference Sires



BGS BM CAPTAIN SCREAM 63D



KWA CAN AM 123H



RAINBOW RIVER PROTEST 57J



R PLUS REDDINGTON 0143H



LFE BEAST MODE 305D



NCB COBRA 47Y



RF SUPERCHARGED 9150G



RF IMPACT 601C



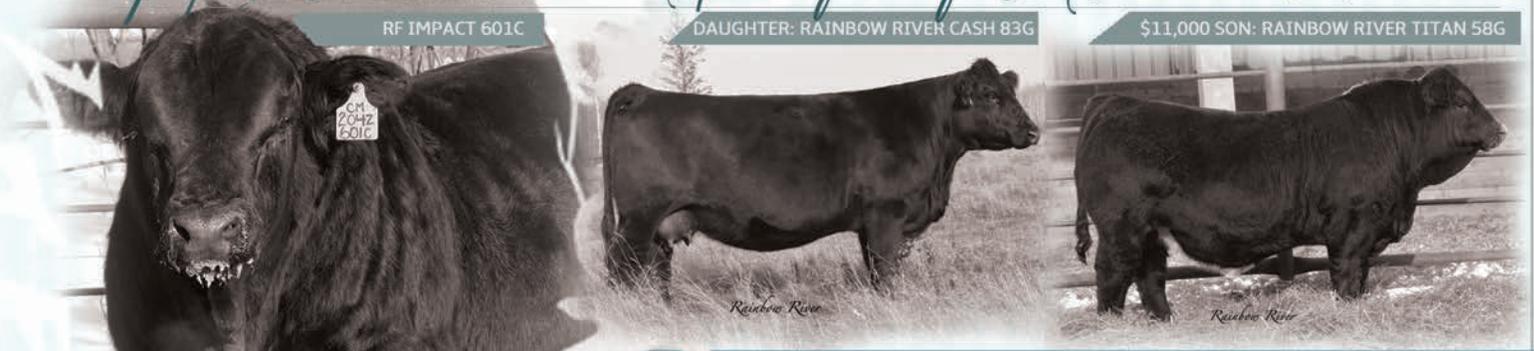
SPRINGCREEK MCNALLY 10G

His service and progeny sell Lots 1, 2, 5 & 6

RF IMPACT 601C

DAUGHTER: RAINBOW RIVER CASH 83G

\$11,000 SON: RAINBOW RIVER TITAN 58G



RF IMPACT 601C

One of the breed's best *curve bender* sires
plus improves feet, udders, hair and overall quality

Ranked #1 of *all sires* in the CSA herd book for CE to YW spread



WWW.RAINBOWRIVERSIMMENTALS.COM

Our genetics will sell at:

NEW YEAR'S RESOLUTION SALE
December 31, 2022

RAINBOW RIVER SIMMENTALS
8TH ANNUAL ONLINE BULL SALE
March 10, 2023

His service sells Lot 3

RAINBOW RIVLR PROTEST 57J

DAM: WFL SAGE 506C

SIRE: SVS TYCOON 841F



RAINBOW RIVER PROTEST 57J

A direct son of the phenomenal WFL *Red Sage* 506C donor and the now deceased SVS Tycoon 841F. Dark red, docile, soft made, big barreled, strong footed and full of *maternal greatness*.



Rainbow River

WWW.RAINBOWRIVERSIMMENTALS.COM

Our genetics will sell at:

NEW YEAR'S RESOLUTION SALE

December 31, 2022

RAINBOW RIVER SIMMENTALS

8TH ANNUAL ONLINE BULL SALE

March 10, 2023

Limited Canadian semen

sells December 31, New Years Resolution Sale
US Semen available through owners

R PLUS MANDATE 1044J

R PLUS MANDATE FEET

SIRE R PLUS YUMA 9087G



R PLUS MANDATE 1044J

We are proud to exclusively own this \$160,000 high selling phenom.

He excels in *curve bending performance*, structural completeness and tremendous *foot quality* with an outcross yet proven pedigree.



WWW.RAINBOWRIVERSIMMENTALS.COM

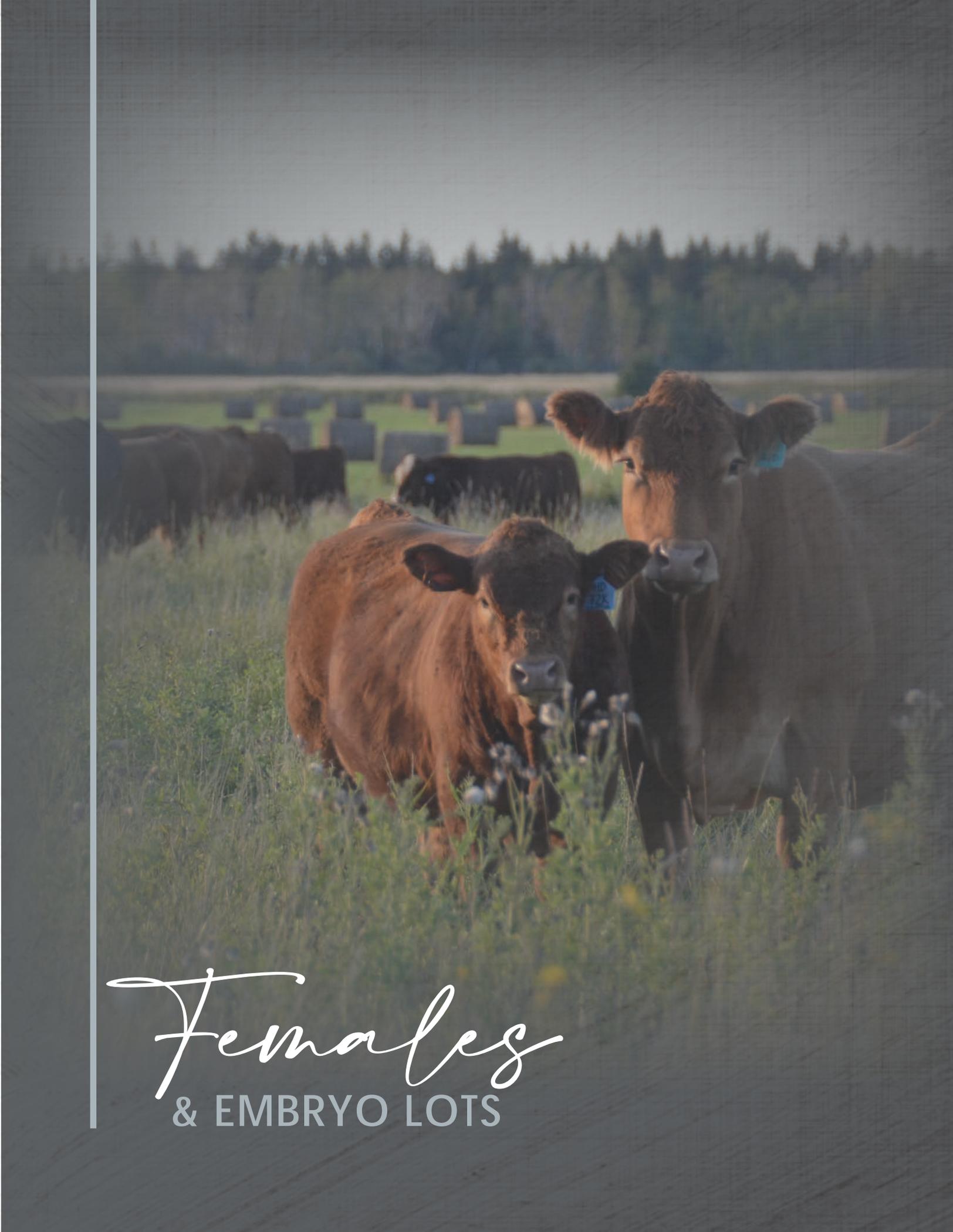
Our genetics will sell at:

NEW YEAR'S RESOLUTION SALE

December 31, 2022

**RAINBOW RIVER SIMMENTALS
8TH ANNUAL ONLINE BULL SALE**

March 10, 2023



Females
& EMBRYO LOTS



Rainbow River

Rainbowriver **SPRINKLES 54J**

BPG1361266 | JNB 54J | Jan 31, 2021 | Homo Polled | Hetero Black | Purebred

BW:	ADJ WW:	ADJ YW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
91	653	939	7.3	4.5	84.0	124.3	18.4	0.2	60.4	112.87	73.19



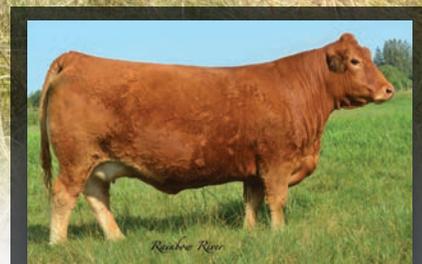
RF CAPACITY 742E
RF SUPERCHARGED 9150G
 RF CERTAINLY FLIRTIN 202Z

IPU RED DEPUTY 25C
MAF SPRINKLES 189E
 MAF SPRINKLES 14A

WFL WESTCOTT 24C
 RF FAMOUS 409B
 WHEATLAND STOUT 930W
 RF FLIRTIN FOR CERTIN 37U
 KUNTZ SHERIFF 8A
 IPU 56U MS. RED LINER 81A
 MAF R HORIZON 7Y
 3D MISS RED LIZZIE 441Y

Pedigree to burn and an exclusive mating to sweeten the deal! This Sprinkles daughter is backed by two of the most beautiful donors in the breed; our very own Sprinkles on the bottom side and the breed legend, Certainly Flirtin 202Z on the top. Sprinkles clicks with any sire we've thrown at her and she raised a full brother to 54J this year that stands at the top of the bull pen. He will be one of our feature bulls to sell in 2023. We are planning to hoard these Sprinkles daughters to build a cow family with, so if you've been hoping to get one for yourself, now is the time. This one is moderate in size, good at the ground and built right. Her mating to Impact is nothing short of exciting! Impact is the most unique breeding piece we have ever had the privilege to use in our program. His ability to consistently chop gestation and lower birth weight without sacrificing performance, quality or soundness is second to none. We have only ever sold one female carrying Impact's service in the past and we don't plan to part with many in the future. This is a special and exclusive feature lot that we are proud to offer the industry!

Bred to RF Impact 601C on April 15, 2022. Preg checked safe.



Dam: MAF SPRINKLES 189E



Paternal Granddam:
 RF CERTAINLY FLIRTIN 202Z



\$9,250 Maternal Sister: SPRINKLES 27H



Maternal Sister: JNB 30J



Rainbow River

Rainbowriver LIMA 17J

BPG1361188	JNB 17J	Jan 12, 2021	Homo Polled	Homo Black	Purebred
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BW:	ADJ WW:	ADJ YW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
102	702	957	2.5	5.6	91.8	132.9	34.7	1.4	80.6	113.79	74.26



SPRINGCREEK DENALI 21E
 SPRINGCREEK MCNALLY 10G
 SPRINGCREEK LINNETTE 149C

SPRINGCREEK LOTTO 52Y
 SPRINGCREEK LIMA 34B
 SPRINGCREEK LIMA 69Y

LFE MCDAVID 413C
 SPRINGCREEK LIMA 69Y
 SPRINGCREEK OLYMPIAN 66A
 BLACKSAND LINNETTE 952W
 KOP CROSBY 137W
 SPRINGCREEK BLK TESS 25T
 SPRINGCREEK LINER 56U
 SPRINGCREEK DREAM 34S

A couple falls ago I was fortunate to purchase a package of bred cows from Brian McCarthy, including the dam of this heifer which came highly recommended. 34B is a direct daughter of the 69Y donor, making her a maternal sister to Springcreek Denali 21E. The sire of 17J was Brian's high selling bull in 2020, going to Erixon Simmentals for \$35,000. When you examine the pedigree of this heifer, you'll notice that it's heavily loaded with influential sires and donor cows, including two shots of 69Y for good measure. 17J is a long bodied, soft made, feminine heifer with a little extra frame and a beautiful udder dropping under her. She's bred way up to our exclusive calving ease specialist, Impact. It's not easy to part with this heifer because I believe she might have something quite special inside of her. I think her mating to Impact is going to click and has big ROI potential!

Bred to RF Impact 601C on March 28, 2022. Preg checked safe.



Lot 2 WITH HER DAM 2021



Dam: SPRINGCREEK LIMA 34B



Maternal Granddam:
 SPRINGCREEK LIMA 69Y



Maternal Sister: MBJ 34F



Rainbow River

Erixon LADY 92D

BPG1166557 BOBE 92D Jan 19, 2016 Homo Polled Hetero Black Purebred

BW:	ADJ WW:	ADJ YW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
94	773	941	8.2	3.2	79.1	119.5	23.3	2.9	62.9	122.81	72.17



LFE VIPER 455U
 NCB COBRA 47Y
 NCB MISS DREAM 22T

HARVIE JDF WALLBANGER111X
ERIXON LADY 68B
 EDN NIKI 37N

TNT TOP GUN R244
 LFE CHARO 56K
 CNS DREAM ON L186
 NUG SANDY 506R
 SHS ENTICER P1B
 JDF PEPSI 61U
 PVF-BF BF26 BLACK JOKER
 EDN MISS 67F



Lot 3: BEFORE WEANING IN SEPT



Daughter: JNB 39G



Son: JNB 8F



Daughter of 92D in Australia

We purchased Lady for \$23,000 as a bred heifer with the intentions to put her straight into our donor program. She is backed by one of the most influential cow families in the Erixon Simmentals program and is sired by the maternal giant himself, Cobra. Her first calf was a feature calving ease bull that sold through our spring bull sale, and a feature ET daughter by Denali highlighted the Keystone Konnection Sale a year later, selling to Labatte Simmentals for \$5750. We have marketed a number of her embryos across Canada and Australia, with feature progeny being showcased in both countries. Lady has been a good embryo producer with 8 conventional flushes under her belt, with a high of 24 embryos, a low of zero, and an average of 11 embryos per flush. Lady is a bigger framed cow with admirable length of body and a lovely, docile disposition. She can be appreciated for her softness, thickness and depth of flank, very sound leg structure and good foot size and shape. However, her feet have developed some vertical cracks over the last few years of drought, but she has not shown any signs of lameness to date. Lady cycled on schedule with some recips this spring, and with a constant shortage of recips on hand, she ended up in the chute on implant day. A mating to our impressive Tycoon x Sage son, Protest, could be pretty intriguing as Lady raised a good Tycoon son this year. On the flip side, if she stuck to the embryo, this could end up being an interesting two for one deal!

Implanted with RF Supercharged 9150G x LRX Red Reeba 41D embryo off May 8, 2022 heat. Exposed to Rainbow River Protest 57J from May 15 to September 26, 2022. Bull calves seen following on June 5, 2022 but no heat or breeding was observed. Preg check on October 25: too close to call. Vet opinion slightly in favour of June 5 service by Protest but pregnancy to the embryo cannot be ruled out.

ONLY ONE PACKAGE SELLS



Choice Embryos THREE (3) IVF EMBRYOS

Mader Walk The Line 92J x MAF Marlee 257J



4a

MADER WALK THIS WAY 224B
MADER WALK THE LINE 92J
IRCC DARLIN' 613D

SVS TYCOON 841F
MAF MARLEE 257J
MISS R PLUS 8261F

NCB COBRA 47Y
MADER P IRON SUGAR 7X
MR HOC BROKER
DESTINY ODIN SHEA
SVS BROOKS 669D
SVS RED ANNIE 411B
R PLUS VENOM 4006B
MISS R PLUS 3007A

Choice Embryos THREE (3) IVF EMBRYOS

LFE Stratton 3094F x MAF Marlee 257J



4b

LFE TRIUMPH 816A
LFE STRATTON 3094F
LFE RS AMBER 2140B

SVS TYCOON 841F
MAF MARLEE 257J
MISS R PLUS 8261F

LFE BEER MONEY 811Y
LFE BISS BS SUNSHINE 609X
LFE SPRINGSTEEN 449Y
LFE RS AMBER 41W
SVS BROOKS 669D
SVS RED ANNIE 411B
R PLUS VENOM 4006B
MISS R PLUS 3007A

Marlee was one of the high selling highlights commanding \$26,000 in the historic Meadow Acres Dispersal last year. Within minutes of the gavel falling on her sale, my phone lit up with requests for embryos. At that point we weren't sure if we were going to offer any embryos or not, but we were sure that we bought ourselves a special one. Having the opportunity to acquire a direct daughter of the deceased maternal powerhouse, Tycoon, out of the gorgeous \$30,000 pick of the R Plus program was a no brainer to us. She has continued to develop to impress over the summer, standing on an excellent hoof, and the udder she is dropping looks as good as expected. Marlee's pedigree, phenotype and cow family - with her dam being a maternal sister to the \$150,000 Yuma - screams opportunity. And as such, here is your opportunity to get in on the ground floor with your choice of Marlee embryos. We bred Marlee to Impact this spring, then sent her for some IVF flushing, so the lucky buyer will get first crack at implanting these embryos at the same time as ourselves in 2023. Don't pass this by as we're not planning to offer any more Marlee embryos anytime soon! Resulting progeny will be Homo Polled by parentage. **Qualified for US and Canada.**

Stored at Bow Valley Genetics



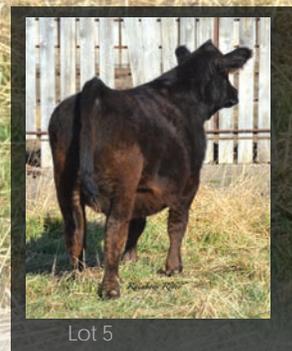
Dam: MISS R PLUS 8261F



Sire A: MADER WALK THE LINE 92J



Sire B: LFE STRATTON 3094F



Rainbowriver PLAYMATE 6K

BPG1401733 | JNB 6K | Jan 02, 2022 | Homo Polled | Homo Black | Purebred

BW:	SEPT 27WW	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
67	710	17.0	0.2	72.7	111.9	22.3	10.0	58.7	112.08	67.13



SVS CAPTAIN MORGAN 11Z
RF IMPACT 601C
RF FLIRT 204Z

JF BACK IN BLACK 406B
BLACKRIVER PLAYMATE 18H
MADER PENTHOUSE 91D

HARVIE JDF WALLBANGER111X
SUNNYVALLEY BLK JENNA 88U
WHEATLAND STOUT 930W
RF FLIRT 4X
STF ROYAL AFFAIR Z44M
PCGF PERFECTION
MADER SECRET SERVICE 78B
MADER LATIFAH 95A

If you're looking for a junior or 4-H project, this heifer would fit the bill. She's good enough to handle some competition plus very chill, laid back and friendly, just like her dam. A junior could have a lot of fun with her! She is the first natural calf from one of our newest donors that we purchased as a feature open heifer from the esteemed IRCC Quality Control sale for \$15,000. We own her dam jointly with our friends at Valley Creek Simmentals in Australia, so are currently flushing and exporting embryos from 18H to Australia. 6K is also unique in that she is only the second Impact daughter that we have ever offered up for sale. We love these Impact females so much, we want to retain as many as possible. They are instrumental in building a sound footed, strong uddered, curve-bender oriented cow herd that is not only attractive, but capable of shortening gestation in their calves. That sentence pretty much sums up the potential that 6K will offer her new owner. Exclusive opportunity is knocking here!



Dam: BLACKRIVER PLAYMATE 18H



Maternal Granddam:
MADER PENTHOUSE 91D



Full Brother to Dam: BRF 26J



Embryos THREE (3)

MADER WALK THE LINE 92J X BLACKRIVER PLAYMATE 18H
Qualified for Canada

Resulting progeny will be Homo Polled and Hetero Black by parentage.



BW:	68
OCT 23 WW:	686
CE:	18.1
BW:	-0.1
WW:	80.3
YW:	120.9
MILK:	25.7
MCE:	12.9
MWW:	65.9
API:	120.67
TI:	72.75

Rainbow River
MS SIERRA 50K

BPG1401809 JNB 50K Jan 23, 2022 Homo Polled Hetero Black Purebred



Damr MS SIERRA 83H



\$19,000 Maternal Sister to Dam

I'm probably leaving some money on the table by offering this heifer as an open. She is very fresh in her makeup but has the pieces and pedigree to turn into a good cow. Over the last two years, Labatte's have successfully campaigned a spitting image flush sister to 83H. 33A is a donor for Labatte Simmentals, and 50K's "aunt", IPU 41C, was a donor we purchased from Barry for \$19,000 as an open heifer. When 83H came available, we needed to own her after knowing how good her sister was. 50K is moderate, deep bodied and soggy with tremendous hair. Check out her wee 68 lb BW and strong EPD profile, including CE and MCE ranked at the top 1% of the breed. Buy this one now and be glad you did. I should be keeping her and developing her into a bred, but too many heifers in the pen means she has to go.



SVS CAPTAIN MORGAN 11Z
RF IMPACT 601C
RF FLIRT 204Z

IPU BENTLEY 81F
IPU 33A'S MS SIERRA 83H
SUN RISE BLACK 33A

HARVIE JDF WALLBANGER111X
SUNNYVALLEY BLK JENNA 88U
WHEATLAND STOUT 930W
RF FLIRT 4X
WHEATLAND BENTLEY 630D
CLAYHILL FANCY LUCA 39A
SPRINGCREEK LINER 56U
SUN RISE RED 1U



BW:	73 ET
OCT 23 WW:	716
CE:	9.4
BW:	3.2
WW:	75.6
YW:	116.1
MILK:	18.4
MCE:	3.2
MWW:	56.2
API:	117.11
TI:	68.94

Rainbow River
SPRINKLES 44K

pending JNB 44K Jan 21, 2022 Homo Polled Hetero Black Purebred



Lot 7



Dam: SPRINKLES 189E

Here's a heifer with a different yet proven pedigree. 44K is an ET daughter from our Sprinkles donor and was raised by a recip that was a first calf heifer. Beast Mode was the \$45,000 high seller for Lewis Farms in 2017 and his semen has always been held highly exclusive. We have a very good flush brother to 44K that will be popular in our March bull sale. This heifer is bold sprung, thick and should be the easy keeping kind.



LFE BS LEWIS 420B
LFE BEAST MODE 305D
LFE BS OPAL 630X

IPU RED DEPUTY 25C
MAF SPRINKLES 189E
MAF SPRINKLES 14A

LFE RICH RAY 369Z
LFE HEAVEN SENT 30X
LFE THE DARK NIGHT 350U
MADER P BLACK JEWEL 28U
KUNTZ SHERIFF 8A
IPU 56U MS. RED LINER 81A
MAF R HORIZON 7Y
3D MISS RED LIZZIE 441Y



BW:	77
OCT 23 WW:	754
CE:	12.5
BW:	0.9
WW:	69.9
YW:	105.3
MILK:	32.5
MCE:	7.0
MWW:	67.5
API:	131.08
TI:	72.50

Rainbow River

Rainbowriver **REEBA 8K**

PG1401739 JNB 8K Jan 05, 2022 Homo Polled Red Purebred



Dam: REEBA 31H



Lot 8 with dam



MRL STATEMENT 3F
KWA CAN-AM 123H
KWA MS ROCK 14X

WHEATLAND RED EXPRESS 890F
RAINBOWRIVER REEBA 31H
LRX RED REEBA 41D

R PLUS VENOM 4006B
MRL MISS 6600D
KWA RED ROCK 5T
KWA MS BARON 9U
WHEATLAND EXCHANGE 6139D
WHEATLAND LADY 212Z
SPRINGCREEK LINER 104S
LRX RED 111U

The dam of this heifer is a flush sister to our high selling bred that went to Willerton Simmentals in last year's Online Production Sale. She has the same high quality feet and udder that the Reeba's are known for. Can-Am is a bull that we think highly of due to his special donor dam and his overall completeness in a calving ease and maternally strong package. We were runner up bidders on him the day he sold. Combining the Reeba cow family and the Rock 14X donor stacks maternal strength in this heifer. She's bred to make them small at birth but raise them right.



BW:	98 ET
OCT 23 WW:	758
CE:	6.0
BW:	5.4
WW:	94.2
YW:	145.7
MILK:	27.5
MCE:	4.2
MWW:	74.6
API:	102.55
TI:	75.74

Rainbow River

Rainbowriver **REEBA 92K**

pending JNB 92K Mar 4, 2022 Homo Polled Red Purebred



Dam: REEBA 41D



\$16K Mat Brother: JNB 43F



SVS CAPTAIN MORGAN 11Z
BGS/BM CAPTAIN SCREAM 63D
RF SCREAM 215Z

SPRINGCREEK LINER 104S
LRX RED REEBA 41D
LRX RED 111U

HARVIE JDF WALLBANGER111X
SUNNYVALLEY BLK JENNA 88U
MR HOC BROKER
RF SCREAM 39X
RCC/TCF LINE DRIVE M181
SPRINGCREEK PHOEBE 64N
LRX RED ACE 57R
LRX NITA 63N

Don't overlook this March born youngster! She is square made, balanced, feminine and darker red in colour. Last year we had the opportunity to implant embryos into some of my dad's March calving commercial cows, hence the later birth date on this one. But look at her performance - coming off the cow with no creep at 758 lbs. That's par with some of the January born heifers!



Rainbow River

Rainbowriver **REEBA 89K**

pending	JNB 89K	Mar 3, 2022	Homo Polled	Red	Purebred
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BW:	OCT 23WW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
101 ET	780	6.0	5.4	94.2	145.7	27.5	4.2	74.6	102.55	75.74



10

SVS CAPTAIN MORGAN 11Z
BGS/BM CAPTAIN SCREAM 63D
 RF SCREAM 215Z

SPRINGCREEK LINER 104S
LRX RED REEBA 41D
 LRX RED 111U

HARVIE JDF WALLBANGER111X
 SUNNYVALLEY BLK JENNA 88U
 MR HOC BROKER
 RF SCREAM 39X
 RCC/TCF LINE DRIVE M181
 SPRINGCREEK PHOEBE 64N
 LRX RED ACE 57R
 LRX NITA 63N

Another March born ET calf raised on a good commercial cow. If you thought her flush sister's (Lot 9) performance was impressive, look at this one! Just a March 3 birthday yet a 780 lb weaning weight without creep of any kind. That's the kind of performance you want your females to breed into their offspring. This Captain Scream x Reeba cross has proven itself over and over. Last year a flush brother to 89K won Grand Champion King of the Ring at Yorkton Harvest Showdown, and there have been some gorgeous full sisters born also. Reeba is an outstanding cow that doesn't get enough credit for how well she produces. She is feminine, strong footed, strong uddered and one of the biggest capacity cows to walk our pastures. She has massive spring of rib and always slaps a big 'ol hip on her progeny. Like her momma, 89K is thick and dimensional, she's long, she's soft in her makeup, she's hairy and she's quiet. As a baby, she was always curious and looking for attention. She could easily be a fun junior or 4-H project, or just turn her into a cow and let her make you money.



Dam with Half Brother:
LRX RED REEBA 41D



Flush Brother:
S17 CAPTAIN JACK 18J



Full Brother: **JNB 76G**



10a

Embryos **THREE (3)**

RF SUPERCHARGED 9150G X LRX RED REEBA 41D

Qualified for Canada
 Resulting progeny will be Homo Polled and Hetero Black by parentage. Reeba is DNA tested diluter free.



Rainbow River

Rainbowriver BELLE 47K

PG1401802 JNB 47K Jan 22, 2022 Homo Polled Red Purebred

BW:	OCT 23WW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
90	856	8.5	3.6	80.5	119.5	31.3	4.5	71.6	109.06	71.60

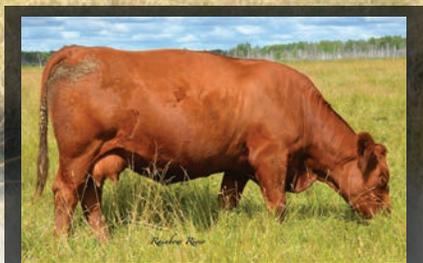


R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
 MISS R PLUS 6168D

LRX THE GODFATHER 141Z
RAINBOWRIVER BELLE 14B
 GBV JNB RED VEGAS 9X

NCB COBRA 47Y
 IPU MS. TULA 104Z
 R PLUS REDGE 8018U
 MISS R PLUS 1033Y
 HARVIE JDF WALLBANGER111X
 LRX MS ACE 10X
 FSP MACHO MAN 6M
 GBV JNB 33M REDISABEL 65M

I highly recommend this heifer to anyone looking for a highly productive brood cow. She was one of the top 5 heaviest heifers at weaning and her cow family simply doesn't miss. Her dam has never missed. Her granddam has never missed. Her sisters have never missed. They are fertile and rebreed easily year after year. They are sound. They are quiet. They have excellent udders that milk well yet stand the test of time. They are dark, dark red. They are problem free cows and always bring in the heavy weights. 47K will follow suit because she comes by it honestly. 14B is one of my favourite cows in the herd. 9X is still in production, still catching to AI service, and still bringing in the big boys, at going on 13 years of age. This heifer is on offer because I have retained 14B's last three daughters, plus have her very first daughter in production also. 47K is headlining the very first calf crop of the \$161,000 R Plus Reddington. Only a few Reddington daughters have been offered in Canada so far this year, so this is your chance to get in on the ground floor. We saw Reddington in the flesh before he sold and admired his foot quality, powerful build and his ease of movement. Reddington's dam had another impressive calf at side that day as well. Everything is lined up for 47K to make a cornerstone cow. All you need to do is get her bought.



Dam: RAINBOWRIVER BELLE 14B



Maternal Granddam:
 GBV JNB RED VEGAS 9X



Maternal Sister: JNB 63J



Maternal Brother: JNB 26F



Rainbowriver DREAM 56K

PG1401856 JNB 56K Jan 25, 2022 Homo Polled Red Purebred



R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

KWA FLYF RED MOUNTAIN 16Z
RAINBOWRIVER DREAM 29D
RAINBOWRIVER DREAM 3A

NCB COBRA 47Y
IPU MS. TULA 104Z
R PLUS REDGE 8018U
MISS R PLUS 1033Y
IPU RED WESTERN 49X
KWA MS ROCK 14X
MRL 67X
GBV/JNB RED DREAM 3Y



Dam: DREAM 29D



Lot 12: MID SEPTEMBER

BW:	62
OCT 23 WW:	736
CE:	9.8
BW:	2.0
WW:	78.2
YW:	115.7
MILK:	29.6
MCE:	3.2
MWW:	68.7
API:	124.19
TI:	75.90

All year long I've watched these twin sisters develop (56K on her natural dam, 57K on a surrogate dam) and flip flopped back and forth on which one I wanted to keep. They are both moderate framed and chunky made with lots of width over their tops. Always splitting hairs, they even weaned off their dams only 4 lbs apart. Last night as I did my pen checks, I was thinking about how many heifers I still have standing in my pen and decided I needed to let them both go. You can be the judge as to which one you like better, or take them both home and get a head start on a dark red cow family from one of the top cow families in our program. Their granddam, 3A, has been nothing short of a tremendous producer from day one. Her first calf was a full brother to 29D and was our high selling feature bull in our inaugural online bull sale. She also produced a feature Impact bull two years ago. We showed 3A as a calf right through to a two year old pair with great success over the three years. More importantly though, 3A has never let us down regardless of how she's been bred and now she's earned the honour of entering our donor program next spring at a prime age of 10 years. 29D is a strong uddered, moderate framed cow that has produced consistently. She milks well and I suspect these heifers should do the same.



Rainbowriver DREAM 57K

PG1401857 JNB 56K Jan 25, 2022 Homo Polled Red Purebred



R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

KWA FLYF RED MOUNTAIN 16Z
RAINBOWRIVER DREAM 29D
RAINBOWRIVER DREAM 3A

NCB COBRA 47Y
IPU MS. TULA 104Z
R PLUS REDGE 8018U
MISS R PLUS 1033Y
IPU RED WESTERN 49X
KWA MS ROCK 14X
MRL 67X
GBV/JNB RED DREAM 3Y



Full Brother to Dam



Mat Granddam: DREAM 3A

BW:	71
OCT 23 WW:	732
CE:	9.8
BW:	2.0
WW:	78.2
YW:	115.7
MILK:	29.6
MCE:	3.2
MWW:	68.7
API:	124.19
TI:	75.90



Rainbow River

Rainbowriver LINNE 45K

PG1401797	JNB 45K	Jan 21, 2022	Homo Polled	Red	Purebred
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BW:	OCT 23WW:	CE:	BW:	WW:	YW:	MILK:	MCE:	MWW:	API:	TI:
90	800	9.2	2.6	73.7	106.9	25.3	4.2	62.2	113.96	69.57



14

R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
 MISS R PLUS 6168D

RAINBOWRIVER NAVIGATOR 7B
RAINBOWRIVER LINNE 39D
 SPRINGCREEK LINNE 10R

NCB COBRA 47Y
 IPU MS. TULA 104Z
 R PLUS REDGE 8018U
 MISS R PLUS 1033Y
 MADER DICTATOR 27Z
 KRGS DIXIE 16X
 RCC/TCF LINE DRIVE M181
 ACS MISS CHUCKWAGON 24M

This feature Reddington daughter goes back to the Springcreek Linne 10R donor who had been flushed both here and at Spring Creek. Her grandsire is our Navigator bull that we showed to Champion Bull Calf and Reserve Grand Champion Simmental Bull honours at the 2014 Manitoba Ag Ex. 45K's dam is one of the most eye appealing females in our program, always getting noticed on pasture tours. She has a daughter working at Crooked Creek Farms in Ontario and put a good Lieutenant son through our bull sale this spring. 45K gained very well on native pasture this year, coming in at 800 lbs off the cow. She is a very quiet heifer, like all of our Reddington calves. This heifer could qualify as a good junior or 4-H project. .



Dam: RAINBOW RIVER LINNE 39D



Maternal Granddam:
 SPRINGCREEK LINNE 10R



Maternal Brother: JNB 14J

Semen

INVENTORY REDUCTION



- 15a** 7 DOSES RF SUPERCHARGED 9150G
Stored at Bow Valley Genetics
- 15b** 4 doses BGS/BM Captain Scream 63D
Stored at Bow Valley Genetics
- 15c** 10 doses Springcreek Blue Chip 9D
Stored at Bow Valley Genetics
- 15d** 10 doses Springcreek Blue Chip 9D
Stored at Bow Valley Genetics
- 15e** 10 doses Springcreek Blue Chip 9D
Stored at Bow Valley Genetics
- 15f** 7 doses Springcreek Blue Chip 9D
Stored at Bow Valley Genetics
- 15g** 4 doses Springcreek Blue Chip 9D
Stored at Bow Valley Genetics
- 15h** 5 doses Wheatland Kill Switch
Stored at Bow Valley Genetics
- 15i** 5 doses Wheatland Red Express 890F
Stored at Bow Valley Genetics
- 15j** 5 doses Wheatland Red Express 890F
Stored at Bow Valley Genetics
- 15k** 5 doses Mr NLC Upgrade U8676
Stored at Bow Valley Genetics
- 15l** 1 dose NUG Royal Red 324A
Stored at Bow Valley Genetics
- 15m** 7 doses Mader Dictator 27Z
Stored on farm. Dry shipper available.
- 15n** 10 doses Wheatland Current Affair
Stored on farm. Dry shipper available.
- 15o** 9 doses Wheatland Current Affair
Stored on farm. Dry shipper available.



WHEATLAND CURRENT AFFAIR



RF SUPERCHARGED 9150G



BGS/BM CAPTAIN SCREAM 63D



SPRINGCREEK BLUE CHIP 9D



WHEATLAND KILL SWITCH



WHEATLAND RED EXPRESS 890F



MR NLC UPGRADE U8676



NUG ROYAL RED 324A



MADER DICTATOR 27Z



Thank you

TO EVERYONE WHO HAS SUPPORTED OUR PROGRAM IN THE PAST
Make sure to join us in March for our annual bull sale

